

EPTDA Annual Business Convention 2024

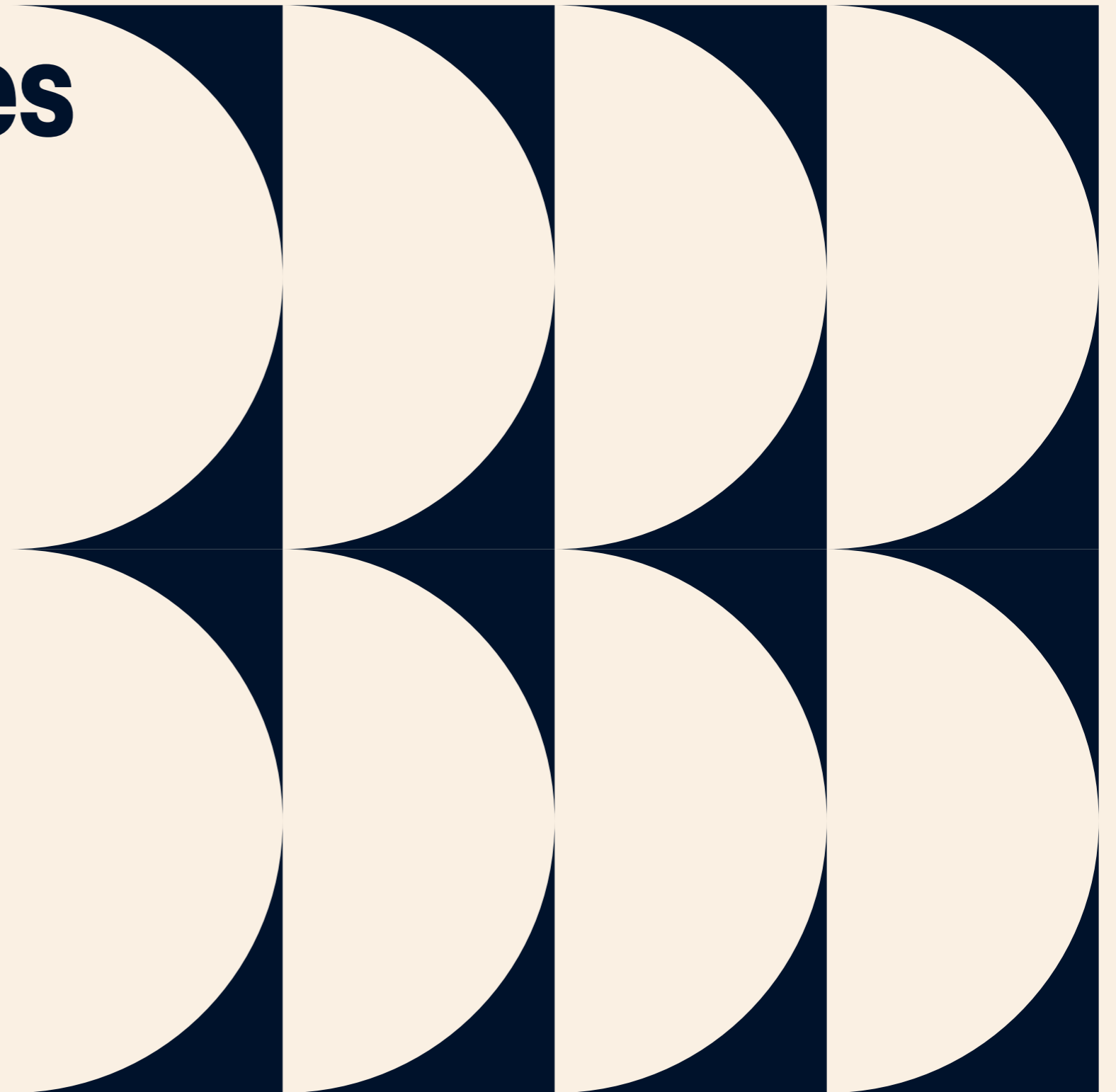
18 ————— 20 Sep.

Sponsorship Menu



Sponsorship Opportunities

- The EPTDA Annual Business Convention is a premier event in the PT/MC industry, bringing together industry leaders.
- ◇ This year, we are offering an unparalleled opportunity for our partners to engage with a wide audience, showcase their brand, and establish thought leadership through our tailored sponsorship packages. With a range of benefits designed to maximize visibility and engagement, our packages cater to diverse marketing goals and budgets.
- ▀ We understand the importance of aligning sponsorship with your brand's specific goals. Our team is ready to work with you to customize these packages further, ensuring your participation in the EPTDA Annual Business Convention is as impactful as possible. Whether it's adjusting the scope of branding opportunities, exploring additional content creation avenues, or enhancing your on-site presence, we're here to make your sponsorship experience truly unique.
- **Tailored Packages: We recognize that your brand has unique marketing needs. Our team is ready to work with you to create a customized sponsorship package that can combine various elements from the opportunities listed further to meet your specific objectives.**
- ✦ To discuss these opportunities further and secure your sponsorship package, please contact Mr. Koen Lauryssen at k.lauryssen@eptda.org (+32 476 377 860). We look forward to partnering with you to make our Convention a resounding success.





Sponsorship Categories

Premium

Digital

Sustainability

Premium Partner Package

Strategic Engagement and Visibility



Investment:
€ 30,000 (VAT ex. if applicable)

- **Targeted Brand Exposure:** Enjoy visibility through selected event materials, social media, and on-site branding.
- **Speaking Opportunities:** Share your expertise in panel discussions or sessions.
- **Networking and Exhibition:** Complimentary access to 1 MD-IDEX table (if Manufacturer). Table Top not included but option to purchase at a discounted rate
- **Marketing Support:** Included in our social media campaigns, newsletters, and email communications.
- **Delegate Passes:** 4 complimentary registrations for your team.
- **VIP-Table social event:** 1.

Digital Partner Package

Embrace the Digital Experience



Investment:
€ 15,000 (VAT ex. if applicable)

- **Exclusive Convention App Sponsorship:** Be the face of the event's digital experience by featuring prominently within our official Convention App. Your branding will be integrated into the app's splash screen, banners, and notifications, ensuring high visibility among all app users.
- **MD-IDEX Digital Presence:** you sponsor the digital MD-IDEX platform to connect with attendees, schedule meetings.
- **Delegate Access:** Receive up to 2 complimentary registrations, providing full access to the digital and physical experiences of the event.
- **Social Media Strategy:** Benefit from a strategic social media campaign tailored to your brand, featuring regular mentions, highlights, and interactive posts across all event social media channels, including testimonial convention movie.
- **Newsletter Integration:** Gain exposure through recurring features in our digital newsletters, reaching a wide audience of subscribers with tailored content that resonates with your brand's message.
- **Analytics and Reporting:** Receive detailed analytics and reports on the reach and engagement of your digital initiatives, enabling you to measure the success of your partnership.

Sustainability Partner Package

Championing Eco-Friendly Initiatives



Investment:
€ 10,000 (VAT ex. if applicable)

- **The Sustainability Partner package** is designed for forward-thinking brands that prioritize environmental responsibility. As our Sustainability Partner, you'll be instrumental in implementing green practices throughout the EPTDA Convention, showcasing your commitment to a sustainable future.
- **Eco-Friendly Practices Spotlight:** Your brand will be recognized as a leader in Sustainability.
- **Sustainable Branding Opportunities:** Use of sustainable materials for any on-site branding and promotional items. Your logo will be featured on all event recycling bins, biodegradable products, and digital platforms, reinforcing your commitment to the environment.
- **Sustainability-Themed Content:** You will sponsor an EPTDA Convention corner focused on sustainability, positioning your brand as a thought leader in this critical area.
- **Green Initiatives Collaboration:** Collaborate with the event organizers to introduce or highlight green initiatives, such as waste reduction strategies, carbon offset programs, or sustainable catering practices.
- **Social Media and Newsletter Features:** Regular features in our social media campaigns and newsletters that focus on sustainability topics, linking your brand to these important conversations.



Sponsorship Categories

"Women in the Industry" Initiative Sponsor

"Women in the Industry" Initiative Sponsor

Empowering Women, Shaping the Future



Investment:

€ 7,500 (VAT ex. if applicable)

- **Leadership Spotlight:** Your brand will be prominently featured as a leader in supporting gender diversity, with recognition in all event materials related to the "Women in the Industry" initiative.
- **Networking Event:** Host or sponsor a dedicated networking event that fosters connections among women professionals, providing a space to share experiences and opportunities.
- **Workshop:** Sponsor a workshop focusing on topics such as leadership development, career growth, and overcoming industry challenges.
- **Media and Content Creation:** Collaborate on creating and distributing inspiring content that highlights success stories, insights, and thought leadership from women trailblazers.



Sponsorship Categories Educational and Thought Leadership Opportunities

Educational and Thought Leadership Opportunities

Keynote Speaker Sponsor

- **Introduction Privilege:** Opportunity to introduce the keynote speaker.
- **Branding at Keynote Session:** Your brand prominently displayed during the keynote address.
- Participation in the panel discussion.

	Investment: € 15,000 (VAT ex. if applicable)
	2 complimentary registrations

Economic Forecast Sponsor

- **Introduction Privilege:** Opportunity to introduce the economic forecast sponsor.
- **Presentation Co-Branding:** Your brand associated with the insightful economic forecast session.

	Investment: € 10,000 (VAT ex. if applicable)
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EPTDA Leadership Academy Sponsor

- **Education Partner Branding:** Recognition as a partner in professional development and education.

	Investment: € 7,500 (VAT ex. if applicable)
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Sponsorship Categories

Welcome and Networking Opportunities, Intelligence Bar & Refreshment and Convenience

Welcome and Networking Opportunities

	non-exclusive Investment: € 10,000 (VAT ex. if applicable)
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	exclusive Investment: € 13,000 (VAT ex. if applicable)
	1 complimentary registrations

First-Timers Welcome Reception Sponsor

- **Exclusive Branding:** Your brand welcomes first-time attendees, making a first and lasting impression.
- **Welcome Speech:** Opportunity for a short welcome address to first-time attendees.
- **Branding Materials.**

	non-exclusive Investment: € 15,000 (VAT ex. if applicable)
	2 complimentary registrations

General Welcome Reception & Dinner Sponsor

- **Primary Branding:** Prominent display of your branding at the venue, welcoming all attendees.
- **Exclusive Dinner Branding:** Table and area branding, plus a chance to present a toast or short speech.
- **VIP Access:** Host 1 VIP table with special guests.

Intelligence Bar Sponsor

	non-exclusive Investment: € 15,000 (VAT ex. if applicable)
	2 complimentary registrations

- **Primary Branding:** Prominent display of your branding at the Intelligence Bar and on digital materials.
- **Exclusive Branding:** Company logo and message featured on printed cards / menus.

- **Dedicated TV Screen:** 1 screen for own promotional materials (video / presentation).
- **Key panellist:** 1 key panellist on stage after the Keynote Presentation.

Refreshment and Convenience Sponsorships



Investment:
€ 7,500 (VAT ex. if applicable)

Coffee Breaks Sponsor

- **Branding on Refreshment:** Your brand on dedicated cups, napkins, and snack stations. (together with Headline and Premium Partners)
- **Acknowledgment Announcements:** Recognition during the coffee break announcements.



Investment:
€ 7,500 (VAT ex. if applicable)

Charging Stations Sponsor

- **Branding on Charging Stations:** Your logo and messaging on strategically placed charging stations (together with Headline and Premium Partners)



Sponsorship Categories

Table Tops Area

Sponsor

Table Top Area Sponsor



Investment:
€ 2,500 (VAT ex. if applicable)

- **The Table Top Area** at the EPTDA Annual Business Convention provides a dynamic area to display your products and innovations. As a Table Top Area Sponsor, you'll have a dedicated space to engage with attendees, demonstrate your products, and generate leads.
- **Dedicated Showcase Space:** A prominently located table top area within the exhibition hall for product demonstrations.
- **Branding Opportunities:** Company branding on your table top area, along with signage to attract attendees to your space.
- **Marketing Collateral:** Distribute product brochures, samples, or promotional items directly to attendees from your table top area.

